HAPPINESS Oyinlola

DE1, Derby, United Kingdom

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Professional summary

Product-focused Frontend Engineer with 4+ years of experience building data-driven SaaS and fintech platforms using TypeScript, React, and Next.js. Strong track record of owning features end-to-end—from ideation and UX design to implementation and performance optimization. Passionate about crafting intuitive interfaces, shipping quickly in small teams, and building scalable products that users love.

Experienced in fast-moving startup environments, collaborating closely with designers, backend engineers, and stakeholders to turn complex requirements into delightful product experiences.

Work history

Frontend Developer, Nov/2022 - Oct/2025

Clouddley - Remote, Full-Time

Led frontend development of Clouddley, a SaaS cloud management platform helping startups deploy and manage applications across AWS, Azure, and GCP.

- Took ownership of multiple core product features from concept through production using **Next.js, TypeScript, React, and Tailwind**.
- Built complex dashboards for application deployment, database creation, and Redis provisioning—improving task completion speed and user retention.
- Redesigned and optimized landing pages, increasing conversion rates by **30%**.
- Implemented social authentication (Google/GitHub) with NextAuth, reducing login errors by **90%** and accelerating onboarding by **30%**.
- Led frontend performance optimization efforts, significantly improving load times and dashboard responsiveness.
- Developed reusable UI components and shared patterns, reducing development time by **30%** and improving maintainability.
- Integrated REST APIs with Axios and React Hook Form for robust form handling and validation.
- Introduced unit testing with React Testing Library to establish a strong quality foundation.

Tech: Next.js, TypeScript, React, Tailwind CSS, MUI, Redux, React Hook Form

Frontend Developer, Mar/2022 - Oct/2022

Settl.me - Hybrid, Full-Time

Worked on a data-intensive fintech and lifestyle platform supporting food ordering, service bookings, merchant operations, and digital wallets.

- Built consumer and merchant applications using **Next.js, TypeScript, Tailwind, and React Query**.
- Implemented wallet payments, card payments, and transfers, contributing directly to core revenue flows.
- Designed real-time experiences using **WebSockets** for live order and delivery updates.
- Owned major product features including wallet management, food ordering flows, and merchant dashboards.
- Introduced feature flags to support rapid experimentation and product iteration.

- Implemented frontend monitoring with Sentry to improve stability and user experience.
- Supported data-driven decisions through A/B testing and SEO optimization as part of go-to-market initiatives.
- Wrote unit and integration tests with Jest and React Testing Library, reducing regression bugs.

Software Developer, Nov/2020 - Mar/2022
[Optisource Technology Solutions](#) - Full-Time
- Led migration of a legacy ASP.NET accounting system to a modern React application, dramatically improving usability and performance.
- Delivered full redesign of company website with a focus on UX and accessibility.
- Built CI/CD pipelines using GitHub Actions, Netlify, and Vercel.
- Performed Lighthouse-driven performance improvements across multiple client projects.
- Enhanced WordPress platforms using Elementor and Divi.

Selected Projects

- **Microsoft Word Add-In — Nigerian Bar Association**
  Built a React-based Word Add-In automating seal and stamp workflows, improving document processing speed by **70%** using Office JavaScript APIs.

- **Delore Care (Healthcare Platform)**
  Redesigned portal with Next.js + Tailwind, increasing engagement by **35%** and job applications by **40%**.

- **JVAS Property**
  Developed SEO-optimized landing page achieving **30%** more booking inquiries and **40%** organic traffic growth.

Core Skills

- TypeScript, JavaScript
- React (CSR + SSR), Next.js 14
- Tailwind CSS, Material UI
- React Query, Redux
- REST & GraphQL APIs
- Performance Optimization & SEO
- Data-driven UI development
- Jest & React Testing Library
- WebSockets (real-time updates)
- Agile / Product-led development
- Git